

Vetpreneur Magazine

NaVOBA Profile

Vetpreneur magazine provides veterans the tools they need to be successful Veteran-Owned Businesses (VOBs). The NaVOBA Profile gives our readers insight into other veterans and how they have built a successful and fulfilling post-military career.

This document will give our magazine the materials needed to provide a comprehensive “peek” into your business and how you found success. Please read the document carefully and complete all of the steps. Complete submissions have a much better chance of getting into the magazine.

If you have any questions, feel free to contact the managing editor for support before submitting your package: Dan Fazio, dan@gijobs.net, (412) 269-1663 Ext 126.

Send submissions to dan@gijobs.net with “NaVOBA Profile” in the subject line.

Company Information:

Name:

Location/headquarters:

Any additional sites/facilities:

Company Web site:

of employees:

Military/Veteran Employees (if available):

Year founded:

2005 revenues/2005 profits:

2006 revenues/2006 profits:

2007 revenues/2007 profits:

2008 revenues/2008 profits:

What is the value proposition of your business?

What services do you provide?

Who are your primary customers (if several, name all)?

How did you start your business?

What were some of your concerns when you started your business?

What were some of the challenges in getting your business started?

Why do you love your business?

What is the key to the success of your business?

What lessons learned can you share with others to help their business succeed?

What pitfalls should they avoid?

What jobs did you have between the time you left the service and starting your business?

What aspect of your business do you enjoy most?

SDVOB or VOB:

Service branch:

Military service: Years (i.e. 1985-2005):

Highest rank attained:

What did you do in the military (military occupation)?

Any significant military achievements/experience you'd like to mention?

Ownership (sole proprietor/partnership/corporation):

Age:

Date of Birth (not for publication, just to verify age at time of print):

When did you first join NaVOBA (month, year)?

Education:

Do you have a degree(s)?

If so, what are your degrees/school/year attained?

Biography

Please provide a word biography of yourself by answering the following questions:

- 1) Place of birth
- 2) Why you joined the service
- 3) Which military branch you joined and for which years. (If you served in more than one branch or broke your service up with Reserve time, please list each service and years)
- 4) What were your goals getting out of the service?
- 5) Did you initially plan to use your military experience for a post-military career?
- 6) Does your military experience (general or technical) apply to your success in your current business?
- 7) Trivia:
Favorite TV Show:
Favorite Sports Team

NaVOBA

Please answer the following questions:

- 1) Are your primary clients government (V2G), corporate (V2B), other veterans (V2V) or only the general public?
- 2) Do you include other VOBs in your supply chain/procurement efforts?
- 3) What are your future plans for your company?
- 4) How have you made Vetpreneur and NaVOBA fit into your business (e.g. awareness of other VOBs, building VOB clients)?

Contact information (not for publication):

E-mail address:

Telephone:

Address:

Best time to reach you:

Photography

Photography is essential to the success of the profile please provide the following

- 1) Head and Shoulders photo of the veteran today



- 2) Photo of the veteran in uniform



- 3) Company logo



- 4) At least three photos of the business at work.



Example:

- 5) ***Photos should be in JPEG format and at least 100kb. Photos should not be imbedded in a word document.***

All images should be in focus and high-resolution (preferably 300 dpi at a 4x6 in. resolution). We realize some of the military shots may be older and not as clear. This should not be a problem.

We can't guarantee that profiles will run immediately. Articles are space dependent. However, we will make a concerted effort to include a diverse sample of successful VOBs. Thanks for your interest.